

## **Privacy Policy**

Last Update: February 12, 2018

- **1. Personal Information.** To obtain access to certain areas of our website or to receive certain services we provide, you may be required to provide certain Personal Data (e.g., your email address). We use such information to provide the service you requested, to monitor internal usage of our services, and to contact you from time to time about us, our website, and our products and services.
- 2. Results Data. We respect the privacy of our users and the privacy of their client data. All user information captured within the results of using Ready Set Fund Service are governed by our Terms of Service. You retain all rights to your data. We will not sell or share data with any entity not directly involved in fulfilling your transaction. We will not access your data for non-administrative reasons.
- **3. Credit Card Processing.** We integrate with 3rd party payment gateways for processing all credit card transactions. We do not store or log any sensitive cardholder data provided by you or your clients. Recurring purchases are setup with the 3<sup>rd</sup> party processor, which stores all sensitive information within PCI Compliant protocols. We follow industry standard best practices to protect security of cardholder data during processing and transmission.
- **4. Cookies.** Ready Set Fund uses cookies. Cookies are small pieces of information we store on the device you use to access our services so we can recognize repeat users. You can control how websites use cookies by configuring the privacy settings within your browser. If you disable cookies Ready Set Fund Services may not function properly. Here are the main ways we use cookies:
- **(1) Authentication**. Authenticating and identifying you on our site so we can provide you the services you requested.
- (2) Keeping track of information you have provided to us.
- (3) Personalization. We store user preferences in cookies to personalize your user experience.
- **(4) Site Improvements.** We use cookies to measure your site usage to help us understand your needs as a user and make improvements to ReadySetFund.us.
- **(5) Analytics**. We have implemented third party tracking tools such as Google Analytics which use cookies to track usage.
- **(6) Advertising.** We may work with various third party providers (such as Facebook, Google, Bing, etc.) to display banner advertising on other selected websites. These cookies help us to monitor and improve the effectiveness of our advertising and to refine the targeting of these campaigns so that we are displaying the most relevant content for each individual.
- **5. Questions.** If you have any questions about this privacy policy, please feel free to email contactus@readysetfund.us.